

KOV-RTV

2713 KOVR Drive, . West Sacramento CA 95605

KOV-RTV

CONTRACT NO. REV.

1191-33327-1

DATE PRINTED

08/16/12

AND

PAGE 1

162	AGENCY (OR SERVICE) ACTING AS AGENT FOR 64888		ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	GREAT AMERICAN MEDIA		DCCC (DEMOCRATIC CONGRESSIONAL		
AND	1010 Wisconsin Ave NW Ste 800		430 S Capitol St SE		
ADDRESS	Washington	DC 20007-3674	Washington	DC 20003-4024	
	USA		USA		
CONTACT	SARAH LEVENE		PRODUCTEST #1473		
LOCAL SALESPERSON	NICOLE ELIE POL	AGENCY EST. NO. 1473	PRODUCT CODE	1300	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 09/25/12 AND ENDING 10/01/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	T-F	2	05:00A	06:00A	30S	09/25/12-09/28/12	CBS13.COM @ 5AM	2	125.00	250.00
2	T-F	2	06:00A	07:00A	30S	09/25/12-09/28/12	CBS13.COM @ 6AM	2	250.00	500.00
3	T-F	6	07:00A	09:00A	30S	09/25/12-09/28/12	CBS THIS MORNING	6	250.00	1500.00
4	Su	1	06:58A	08:28A	30S	09/30/12-09/30/12	CBS THIS MORNING - SUNDAY	1	2000.00	2000.00
5	T-F	4	08:58A	09:58A	30S	09/25/12-09/28/12	LET'S MAKE A DEAL	4	275.00	1100.00
6	T-F	4	09:58A	10:58A	30S	09/25/12-09/28/12	THE PRICE IS RIGHT	4	500.00	2000.00
7	T-F	4	12:00N	12:30P	30S	09/25/12-09/28/12	CBS13 NEWS @ NOON	4	400.00	1600.00
8	T-F	4	02:58P	04:00P	30S	09/25/12-09/28/12	DR PHIL	4	400.00	1600.00
9	T-F	6	04:00P	05:00P	30S	09/25/12-09/28/12	CBS13 NEWS @ 4	6	650.00	3900.00
10	T-F	4	06:30P	06:58P	30S	09/25/12-09/28/12	ENTERTAINMENT TONIGHT M-F	4	900.00	3600.00
11	T-F	4	05:00P	05:30P	30S	09/25/12-09/28/12	CBS13 NEWS @ 5	4	1500.00	6000.00
12	T-F	4	06:00P	06:30P	30S	09/25/12-09/28/12	CBS13 NEWS @ 6	4	1500.00	6000.00
13	M	2	07:00A	09:00A	30S	10/01/12-10/01/12	CBS THIS MORNING	2	350.00	700.00
14	M	1	02:58P	04:00P	30S	10/01/12-10/01/12	DR PHIL	1	400.00	400.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

KQVR-TV

2713 KQVR Drive, . West Sacramento CA 95605

KQVR-TV

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ADDRESS	Washington DC 20007-3674			Washington DC 20003-4024			
	USA			USA			
CONTACT	SARAH LEVENE			PRODUCTEST #1473			
LOCAL SALESPERSON	NICOLE ELIE POL		AGENCY EST. NO. 1473	PRODUCT CODE 1300			
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 09/25/12 AND ENDING 10/01/12 NO. WEEKS: 1							

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			FROM	TO						
15	M	2	04:00P	05:00P	30S	10/01/12-10/01/12	CBS13 NEWS @ 4	2	750.00	1500.00
16	M	1	06:30P	06:58P	30S	10/01/12-10/01/12	ENTERTAINMENT TONIGHT M-F	1	1500.00	1500.00
17	M	1	06:00P	06:30P	30S	10/01/12-10/01/12	CBS13 NEWS @ 6	1	1500.00	1500.00
18	T-F	2	10:00P	11:00P	30S	09/25/12-09/28/12	CBS 13 10PM NEWS M-SU	2	1500.00	3000.00
19	T-F	2	11:00P	12:05A	30S	09/25/12-09/28/12	DAVID LETTERMAN	2	700.00	1400.00
21	M	1	06:00A	07:00A	30S	10/01/12-10/01/12	CBS13.COM @ 6AM	1	350.00	350.00
22	M	1	08:58A	09:58A	30S	10/01/12-10/01/12	LET'S MAKE A DEAL	1	350.00	350.00
23	M	1	09:58A	10:58A	30S	10/01/12-10/01/12	THE PRICE IS RIGHT	1	600.00	600.00
24	M	1	05:00P	05:30P	30S	10/01/12-10/01/12	CBS13 NEWS @ 5	1	1500.00	1500.00
25	M	1	10:00P	11:00P	30S	10/01/12-10/01/12	CBS 13 10PM NEWS M-SU	1	2000.00	2000.00
26	M	1	05:00A	06:00A	30S	10/01/12-10/01/12	CBS13.COM @ 5AM	1	200.00	200.00
27	Sa	1	05:00A	07:00A	30S	09/29/12-09/29/12	CBS THIS MORNING - SATURDAY	1	200.00	200.00
28	T-F	4	10:58A	12:00N	30S	09/25/12-09/28/12	THE YOUNG & THE RESTLESS	4	500.00	2000.00
29	M	1	10:58A	12:00N	30S	10/01/12-10/01/12	THE YOUNG & THE RESTLESS	1	600.00	600.00
30	M	1	12:00N	12:30P	30S	10/01/12-10/01/12	CBS13 NEWS @ NOON	1	600.00	600.00
31	T-F	4	12:30P	01:00P	30S	09/25/12-09/28/12	THE BOLD & THE BEAUTIFUL	4	300.00	1200.00

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			FROM	TO						
32	M	1	12:30P	01:00P	30S	10/01/12-10/01/12	THE BOLD & THE BEAUTIFUL	1	400.00	400.00
33	T-F	4	12:58P	01:58P	30S	09/25/12-09/28/12	THE TALK	4	300.00	1200.00
34	M	1	12:58P	01:58P	30S	10/01/12-10/01/12	THE TALK	1	400.00	400.00
35	T-F	4	01:58P	02:58P	30S	09/25/12-09/28/12	THE DOCTORS	4	300.00	1200.00
36	M	1	01:58P	02:58P	30S	10/01/12-10/01/12	THE DOCTORS	1	300.00	300.00
37	Sa	1	04:28P	05:00P	30S	09/29/12-09/29/12	JUDGE JUDY SA/SU	1	125.00	125.00
38	Su	1	04:58P	05:30P	30S	09/30/12-09/30/12	CBS13 NEWS @ 5PM (SUN)	1	1200.00	1200.00
39	Sa	1	05:58P	06:58P	30S	09/29/12-09/29/12	ENTERTAINMENT THIS WEEK	1	500.00	500.00
40	M	1	07:58P	09:00P	30S	10/01/12-10/01/12	TWO BROKE GIRLS/MIKE & MOLLY	1	6500.00	6500.00
41	T	1	06:58P	08:00P	30S	09/25/12-09/25/12	NAVY N.C.I.S.	1	6000.00	6000.00
42	T	1	08:00P	09:00P	30S	09/25/12-09/25/12	NCIS: LOS ANGELES	1	6000.00	6000.00
43	W	1	06:58P	07:58P	30S	09/26/12-09/26/12	SURVIVOR XXV: THE	1	5000.00	5000.00
44	Th	1	06:58P	08:00P	30S	09/27/12-09/27/12	THE BIG BANG THEORY/TWO &	1	4500.00	4500.00
45	F	1	06:58P	08:00P	30S	09/28/12-09/28/12	CSI: NY	1	3000.00	3000.00
46	Su	1	05:58P	07:00P	30S	09/30/12-09/30/12	SIXTY MINUTES SUNDAY	1	6000.00	6000.00

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